



Leading

REAL ESTATE COMPANIES
OF THE WORLD

SAMPLE MEMBER ADS

These sample ads provide ideas for telling your LeadingRE story. To request the original files, please contact marketing@LeadingRE.com.

LOCAL ROOTS. GLOBAL REACH.



Even though real estate is local, homeowners can transact in multiple locations, and buyers may come from anywhere in the world. We have trusted Leading Real Estate Companies of the World® colleagues in 70 countries, which means we reach a broader pool of prospective buyers. And when you purchase property in another location, you benefit from our connections across the country or around the world. Our company offers you the best of both worlds.

Leading
REAL ESTATE COMPANIES
OF THE WORLD

WE'RE LOCAL
WE'RE GLOBAL®

THE GLOBAL STANDARD FOR QUALITY



Our claim to quality is backed by our endorsement from Leading Real Estate Companies of the World®. In fact, only the most reputable, market-leading firms are invited to join this selective global community, and we have been awarded membership because we have a track record of delivering outstanding service to people like you.

Leading
REAL ESTATE COMPANIES[®]
OF THE WORLD

WE'RE LOCAL
WE'RE GLOBAL[®]

YOUR ACCESS TO OUR EXCLUSIVE GLOBAL REAL ESTATE COMMUNITY



The quality you expect from our company is available on a global scale through our fellow Leading Real Estate Companies of the World® members. From London to Beijing to Johannesburg and beyond, we are proud to work with the very best companies across the globe.

Leading
REAL ESTATE COMPANIES
OF THE WORLD

WE'RE LOCAL
WE'RE GLOBAL®

THE QUALITY YOU EXPECT FROM [COMPANY] ON A GLOBAL SCALE



Our local expertise is matched by our global reach. 550 Leading Real Estate Companies of the World® partners with 4,600 offices assist us in marketing your home nationally and worldwide. And, should you need to purchase property in another market, you can rely on our trusted colleagues to give you the same high level of service and care anywhere in the world.

Leading
REAL ESTATE COMPANIES
OF THE WORLD

WE'RE LOCAL
WE'RE GLOBAL®

LOCAL QUALITY. GLOBAL REACH.



Accessing our exclusive global real estate community, Leading Real Estate Companies of the World®, you can experience the quality you expect from our company on a global scale. From Paris to Singapore to Sydney and beyond, we can deliver the same level of personalized attention no matter where your real estate needs may be.

Leading
REAL ESTATE COMPANIES
OF THE WORLD

WE'RE LOCAL
WE'RE GLOBAL®



DISTINCTIVELY LOCAL REAL ESTATE SERVICES WITH UNMATCHED GLOBAL REACH

Our company is a local independent company rooted in the community. We bring an authenticity, depth of knowledge and array of community relationships that “Big Box” brands cannot match. Our services are distinctive, extensive, and tailored to you – with insights that will help you make smarter, better informed real estate decisions.

Leading
REAL ESTATE COMPANIES
OF THE WORLD

WE'RE LOCAL
WE'RE GLOBAL®

DEEPLY ROOTED IN THE COMMUNITY



Real estate is local, so our company's independent ownership and distinctive culture are well-aligned with the needs of our community. Our brand is rooted in the areas in which our clients live, so we possess deep local knowledge that will help you make smarter, better informed real estate decisions.

Leading
REAL ESTATE COMPANIES
OF THE WORLD

WE'RE LOCAL
WE'RE GLOBAL®

WE'RE LOCAL.
WE'RE GLOBAL.®



From London to Beijing to Johannesburg and beyond, our company is proud to work with the very best companies across the globe — Leading Real Estate Companies of the World®. Connected to 550 market-leading real estate firms with 4,600 offices worldwide in 70 countries, we have the ability to truthfully declare, “We’re Local. We’re Global®.”

Leading
REAL ESTATE COMPANIES
OF THE WORLD

WE'RE LOCAL
WE'RE GLOBAL®

QUALITY CONNECTIONS INDEPENDENCE®



Only the most reputable, market-leading firms pass the Leading Real Estate Companies of the World® vetting process that disqualifies 80% of brokerages that seek membership. We have been awarded membership because we have a track record of delivering outstanding service to people like you.

Leading
REAL ESTATE COMPANIES
OF THE WORLD

WE'RE LOCAL
WE'RE GLOBAL®



QUALITY CONNECTIONS INDEPENDENCE®

Because we have been awarded membership in Leading Real Estate Companies of the World®, you can count on a quality real estate experience, global marketing reach and access to top real estate professionals in any market. Our membership connects us to 550 top-quality real estate companies in 70 countries that are prepared to market your property or help you buy or sell with confidence.

Leading
REAL ESTATE COMPANIES
OF THE WORLD

**WE'RE LOCAL
WE'RE GLOBAL®**



"BONJOUR, CARA.
TELL ME ABOUT
BAL HARBOR.
OUR BUYERS
ARE BUZZING."



"HERVE! WE HAVE
THREE EXCLUSIVES
COMING ON NEXT
WEEK. SEND THEM
OVER."

Leading Real Estate Companies of the World® makes the best brokerages better
by connecting them to opportunities and people worldwide.

**QUALITY
CONNECTIONS
INDEPENDENCE®**

Leading
REAL ESTATE COMPANIES
OF THE WORLD



IN THE COMPANY OF QUALITY

Because we have been awarded membership in Leading Real Estate Companies of the World®, you can count on a quality real estate experience, global marketing reach and access to top real estate professionals in any market. Our membership connects us to 550 top-quality real estate companies in 70 countries that are prepared to market your property or help you buy or sell with confidence.

**QUALITY
CONNECTIONS
INDEPENDENCE®**

Leading
REAL ESTATE COMPANIES
OF THE WORLD

IN THE COMPANY OF QUALITY.



Only twenty percent of companies that apply for membership in our global community of market-leading brokerages meet our rigorous quality standards.

**QUALITY
CONNECTIONS
INDEPENDENCE®**

Leading
REAL ESTATE COMPANIES
OF THE WORLD

BECOME PART OF
SOMETHING WITHOUT
BECOMING LOST IN
SOMETHING.



550 authentic local brands with worldwide connections. That's the power of independence.

QUALITY
CONNECTIONS
INDEPENDENCE®

Leading
REAL ESTATE COMPANIES
OF THE WORLD

THE IDEA CAME
YESTERDAY.
TODAY, YOU'RE
BRINGING IT TO LIFE.



Independence wins. Leading Real Estate Companies of the World® is a selective global community of market-leading independent brokerages.

**QUALITY
CONNECTIONS
INDEPENDENCE®**

Leading
REAL ESTATE COMPANIES
OF THE WORLD



RECOGNIZED FOR
QUALITY.

Our company has been awarded membership in Leading Real Estate Companies of the World[®], a distinction earned through commitment to rigorous standards of service quality and performance.

QUALITY
CONNECTIONS
INDEPENDENCE[®]

Leading
REAL ESTATE COMPANIES
OF THE WORLD

WHEN IT COMES TO MARKETING YOUR HOME, WE THINK BIG.

Because our company is a member of Leading Real Estate Companies of the World®, a global community of market-leading brokerages, we can market your property in more ways, in more places, than other firms. Maximizing marketing reach helps us sell your home at the best price possible, as fast as possible.

**QUALITY
CONNECTIONS
INDEPENDENCE®**

Leading
REAL ESTATE COMPANIES
OF THE WORLD

CONNECTIONS FROM SHANGHAI TO SOUTH BEACH



As a member of Leading Real Estate Companies of the World[®], our company is connected to 550 market-leading brokerages that can market your property - or find you a new one - with unsurpassed skill.

**QUALITY
CONNECTIONS
INDEPENDENCE[®]**

Leading
REAL ESTATE COMPANIES
OF THE WORLD

QUALITY CONNECTIONS INDEPENDENCE®



As a member of Leading Real Estate Companies of the World®, a selective global community of high quality, independent real estate companies, our company offers a unique combination of local expertise and worldwide connections.

Leading
REAL ESTATE COMPANIES
OF THE WORLD

WE'RE LOCAL
WE'RE GLOBAL®